



**Welcome to  
Top rank digital**

**A perfect place for  
your business growth**

## About Us

Top Rank Digital is growing rapidly as the most preferred Digital Marketing Company in New Zealand. It is known for its transparency with customers, quality support, and brilliant price range. Top Rank Digital has enormously helped its customers to grow their business with quality conversions. It understands your need to be seen by potential customers. Our experts work with you to create an authentic website that aligns with digital marketing services to give you the best outcome. We make sure you understand the potential our designs are capable of in terms of generating leads. We are known as an affordable website design New Zealand. We know you are looking for someone who understands your requirements and guarantees support in the time of need.

## 5 Reasons Why You Should Choose Top Rank Digital As Your Marketing Partner





## Web Design And Development

### Websites for Businesses & Charities

#### Gold

**\$999 + GST**

- 1 Page fully designed
- WordPress pre-made theme
- Mobile and Tablet responsive
- Photo sourcing
- Social media Integration
- Contact Form
- Google Maps
- 3 rounds of revision
- Easy to Edit Pages
- Content supplied by Client

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#### Diamond

**\$2499 + GST**

- Upto 5 pages
- Customised website built in WordPress
- Website Strategy
- Mobile & Tablet Responsive
- Photo Sourcing
- Social Media Integration
- Contact Form
- Google Maps
- 4 Rounds of Revisions
- Google Analytics
- Easy to Edit Pages

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#### Custom

**\$5999 + GST**

- Upto 10 pages Custom Design
- Website Strategy
- Website Wireframes
- Mobile & Tablet Responsive
- Photo Sourcing
- Social Media Integration
- Contact Form
- Google Maps
- Unlimited Revisions
- Google Analytics
- Easy to Edit Pages
- Optimised for SEO

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#### Enterprise

**\$14999 + GST**

- Unlimited features & pages
- Website Strategy & Ideation
- Website Wireframes
- Custom built for WordPress
- Mobile & Tablet Responsive
- Photo Sourcing
- Social Media Integration
- Contact Form
- Google Maps
- Unlimited Revisions
- Google Analytics
- Easy to Edit Pages

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### eCommerce Websites

#### Gold

**\$1999 + GST**

- Customised pre made theme
- 1 Page Website
- 10 products
- Custom Shipping Rates
- Mobile & Tablet Responsive
- Photo Sourcing
- Social Media Integration
- Contact Form
- Google Maps
- 2 Rounds of Revisions
- Easy to Edit Pages
- Easily Add New Products

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#### Diamond

**\$3999 + GST**

- UpCustomised website
- upto 5 Pages
- 25 products
- Custom Shipping Rates
- Mobile & Tablet Responsive
- Photo Sourcing
- Social Media Integration
- Contact Form
- Google Maps
- 4 Rounds of Revisions
- Easy to Edit Pages
- Easily Add New Productsto 5 pages

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#### Custom

**\$12999 + GST**

- Unlimited products
- Upto 10 pages
- Custom Shipping Rates
- Website Strategy
- Website Wireframes
- Custom designed
- Mobile & Tablet Responsive
- Photo Sourcing
- Social Media Integration
- Contact Form
- Google Maps
- Unlimited Revisions

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#### Enterprise

**\$19999 + GST**

- All products added by us
- Custom Shipping Rates
- Unlimited Pages
- POS Integration
- Website Strategy
- Website Wireframes
- Fully Custom designed
- Mobile & Tablet Responsive
- Photo Sourcing
- Social Media Integration
- Contact Form
- Google Maps

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# Search Engine Optimisation

## Top Rank Digital Search Engine Optimisation puts you Above Your Competition

Top Rank Digital is a leading New Zealand based Search Engine Optimisation company that guarantees successful results. We take pride in being a rapidly growing SEO Company NZ, creating effective SEO campaigns for our clients.

**Starter**

**\$300 per month**

- Up to 10 keywords
- On Page SEO only
- Broken Links
- URL Structure
- Meta Tags/Description
- Header Tags
- XML or Sitemap Setup
- Optimizing Website Content
- Image Optimization
- Ongoing Page Rank Check
- Dashboard Reporting
- Google Webmaster Setup
- Google Analytics Setup

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**Standard**

**\$500 per month**

- Up to 20 keywords
- On Page SEO Advanced
- Broken Links
- URL Structure
- Meta Tags/Description
- Header Tags
- XML or Sitemap Setup
- Optimizing Website Content
- Image Optimization
- Ongoing Page Rank Check
- Dashboard Reporting
- Google Webmaster Setup
- Google Analytics Setup
- Off Page SEO
- Blog Research
- 1 Blog Post Per Month
- Article Posting
- Social Bookmarking
- Directory Submissions
- Backlinking
- Link Building
- Monthly Digital Report

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**Premium**

**\$1000 per month**

- Up to 40 Keywords
- On Page SEO Advanced
- Broken Links
- URL Structure
- Meta Tags/Description
- Header Tags
- XML or Sitemap Setup
- Optimizing Website Content
- Image Optimization
- Ongoing Page Rank Check
- Dashboard Reporting
- Google Webmaster Setup
- Google Analytics Setup
- Off Page SEO Advanced
- Blog Research
- Up to 4 Blog Posts Per Month
- Article Posting
- Social Bookmarking
- Directory Submissions
- Local Listings
- Backlinking
- High PR Link Building
- Monthly Progress and Digital Report

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**Custom**

**\$1500 per month**

- Custom Keyword List
- On Page SEO Advanced
- Social Media Optimization
- SEO Content Writing
- Broken Links
- URL Structure
- Meta Tags/Description
- Header Tags
- XML or Sitemap Setup
- Optimizing Website Content
- Image Optimization
- Ongoing Page Rank Check
- Dashboard Reporting
- Google Webmaster Setup
- Google Analytics Setup
- Off Page SEO Advanced
- Blog Research
- Up to 6 Blog Posts Per Month
- Customized Article Writing
- Customized Blog Writing
- Social Bookmarking
- Directory Submissions
- Local Listings
- Backlinking
- High PR Link Building
- Monthly Progress and Digital Report

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## Google Ads

### ROI Driven Pay Per Click Management Company

Top Rank Digital is a growing PPC Management Company in New Zealand. From Google Ads to Google Display and remarketing, we drive traffic to your site and attract potential customers. Our finely-tuned process in association with our Google Ads Expert New Zealand use tightly themed campaigns, landing pages optimised for conversions, and smart reporting that makes it easy to discover the best Google Ads in New Zealand with the best return-on-investment.

As a Google Ads Company New Zealand, we help you get seen where and when it matters the most. We work with you closely to understand your needs and then set up a PPC management campaign that gets you the best results with low costs.

**Starter**

\$500

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**Standard**

\$1000

REQUEST A QUOTE

**Premium**

\$2000

REQUEST A QUOTE

**Enterprise**

\$3000

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## Social Media & Facebook Marketing

### Social Media Marketing Services New Zealand

Top Rank Digital is the leading Social Media Marketing Company in New Zealand, where you can create brand awareness for your potential customers. We try to manage and engage every customer through the social media campaigns managed by us for you. Social media management is an increasingly important vehicle for promoting your brand. We are a results-driven marketing agency committed to achieving our client's goals through our Facebook marketing. We focus on each campaign maintained to highlight the business of our customers including page, Video-ad, and Click to website campaign.

Social Media Marketing is used to build your brand, increase sales, and drive website traffic. The major social media platforms at the moment) are Facebook, Instagram, Twitter, LinkedIn, Pinterest, YouTube, and Snapchat. We have to be the most competitive and efficient growth of business and stood the best Facebook Marketing Agency in NZ. We ensure every client engage in your brand to modify your brand and its visibility.

**Standard**

**\$500**

[REQUEST A QUOTE](#)

**Premium**

**\$1000**

[REQUEST A QUOTE](#)

**Enterprise**

**\$1500**

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## Branding

### It's all about Branding

One of our key tasks as marketing experts is to be creative and find ways to generate interest and demand in your products and services. At Top Rank Digital, we always think outside the box. Creativity has always been a key factor in standing out in marketing both online and traditionally, but as online-Top Ranking becomes increasingly sophisticated, consumers now expect the online world to be cutting-edge. The major difference between a good marketing campaign and a great marketing campaign is measured through the creative techniques used to set up a campaign.

 Flyers

 Posters

 Brochures

 Logo Creation

 Banner Creation

 Photography

 Videography

 Business profile Videos



**Call Us**  
**0800867265**



**Send Us Email**  
**hello@toprankdigital.co.nz**



**Head Office**  
**Auckland, New Zealand**







**Thank  
You!**